

```

<?xml version="1.0" encoding="iso-8859-1"?><!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0
Transitional//EN" "http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">
<html xmlns="http://www.w3.org/1999/xhtml">
<head>
<meta http-equiv="Content-Type" content="text/html; charset=iso-8859-1" />
<title>BCS Website Services- valid html and css code</title>
<meta name="author" content="Administrator" />
<meta name="description" content="Read about the importance of using valid HTML coding in your
web site design." />
<meta name="keywords" content="valid,html,css,code,coding,web site design" />
<meta name="robots" content="INDEX,FOLLOW" />
<script type="text/javascript"
src="http://www.bcswebsiteservices.com/mambots/system/jceutils/jscripjs/jquery.js"></script>
<script type="text/javascript"
src="http://www.bcswebsiteservices.com/mambots/system/jceutils/jscripjs/utlis.js"></script>
<script type="text/javascript"
src="http://www.bcswebsiteservices.com/mambots/system/jceutils/jscripjs/embed.js"></script>
<link href="http://www.bcswebsiteservices.com/mambots/system/jceutils/css/jcebox.css"
rel="stylesheet" type="text/css" media="all"/>
<!--[if IE]><link href="http://www.bcswebsiteservices.com/mambots/system/jceutils/css/jcebox_ie.css"
rel="stylesheet" type="text/css" media="all"/><![endif]-->
<script type="text/javascript">
jQuery.noConflict();
jceUtils.config.convert=1;
jceUtils.config.resize=1;
jceUtils.config.overlay=1;
jceUtils.config.overlay_opacity=0.6;
jceUtils.config.fadespeed=500;
jceUtils.config.scalespeed=500;
jceUtils.config.pngfix=0;
jceUtils.config.pngfix_id='_trans';
jceUtils.config.tip_class='tooltip';
jceUtils.config.tip_opacity=1;
jceUtils.config.tip_fxspeed=150;
</script>
<base href="http://www.bcswebsiteservices.com/" />
<link rel="shortcut icon" href="http://www.bcswebsiteservices.com/images/bcsfavicon.ico" />
<link rel="stylesheet" type="text/css"
href="http://www.bcswebsiteservices.com/templates/bcswws3/css/template_css.css" />
<!-- <script type="text/javascript" src="http://www.bcswebsiteservices.com/swfobject.js"></script> -->
<meta http-equiv="Content-Language" content="en" /></head>
<body>
<div class="center">
<div id="container">
<div id="header">
<div class="header_left">
<!-- Flash Logo
<div id="logoanim">

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        <div id="flashcontent">
        <b>You need to enable Javascript or upgrade your Flash Player</b>:

        <a href="http://www.adobe.com/products/flashplayer/">Update Flash
Player</a>

                                </div>
        <script type="text/javascript">
        // <![CDATA[
        var so = new
SWFObject("http://www.bcswebsiteservices.com/images/stories/anim/bcslogo.swf", "sotester", "150",
"50", "8", "#FFFFFF");
        so.write("flashcontent");
        // ]]>
        </script>

</div>
-->
<div class="tele">Richmond, VA<br />804-421-2400</div></div>
<div id="tagline">Business Website Design - Web Content Management Systems - E-Commerce
Websites - Custom Web Applications</div>
<div class="header_right">
        <table cellpadding="0" cellspacing="0" class="moduletable-
fcr">

                <tr>

                        <td>

                                Want to see a recently completed web site design project? <a
href="http://www.findcfoservices.com/" target="_blank">CFO Services Provider Directory</a>

                        </td>

                </tr>
        </table>
</div>
<div id="nav"><!----><ul id="mainlevel"><li><a href="http://www.bcswebsiteservices.com/"
class="mainlevel" >Home</a></li><li><a href="http://www.bcswebsiteservices.com/web-site-design/"
class="mainlevel" id="active_menu">Web Site Design</a></li><li><a
href="http://www.bcswebsiteservices.com/web-site-design-portfolio/" class="mainlevel"
>Portfolio</a></li><li><a href="http://www.bcswebsiteservices.com/success-stories/" class="mainlevel"
>Testimonials</a></li><li><a href="http://www.bcswebsiteservices.com/web-site-hosting/"
class="mainlevel" >Hosting</a></li><li><a href="http://www.bcswebsiteservices.com/web-site-
promotion/" class="mainlevel" >SEO</a></li><li><a href="http://www.bcswebsiteservices.com/contact-
us/" class="mainlevel" >Contact Us</a></li></ul></div>
</div>

<div id="content_areas">

```

```
<table><tr><td valign="top">
```

```
<table id="left"><tr><td>
    <tr>
```

```
width="100%">
```

```
Valid HTML and CSS Coding
```

```
</td>
```

```
<table class="contentpaneopen">
```

```
<td class="contentheading"
```

```
</tr>
```

```
</table>
```

```
<table class="contentpaneopen">
```

```
<tr>
```

```
<td valign="top" colspan="2">
```

```
<br />
```

What is the single most important part of your web site? A: The HTML code used to display the pages.

HTML- short for Hypertext Markup Language, is the predominant markup language for the creation of web pages. It provides a means to describe the structure of text-based information in a document — by denoting certain text as headings, paragraphs, lists, and so on — and to supplement that text with interactive forms, embedded images, and other objects. HTML is written in the form of labels (known as tags), surrounded by less-than (<) and greater-than signs (>).

Improper code can impact your web site in a number of ways. The most visible problem is that your site may not display properly across a wide range of web browsers, as discussed in the cross-browser compatibility section.

Perhaps more important, bad code will reduce your Google PageRank and perhaps even limit the amount of traffic to your site due to poor natural ranking placement in the search engines.

Standards for HTML coding are developed by The World Wide Web Consortium (W3C). By following the specifications developed by W3C, you assure a better experience for customers and prospects visiting your web site. You also increase the potential to get your fair share of the free web traffic that is out there looking for your products or services.

Not sure if your website is up to standards? You can use the following tools at www.w3.org to check your site:

HTML Validator

CSS Validator


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        </td>
    </tr>
</table>

<span class="article_seperator">&nbsp;</span>

        <table align="center" style="margin-top: 25px;">
            <tr>
                <th class="pagenav_prev">
                    <a href="http://www.bcswebsiteservices.com/web-site-
design/custom-web-site-design.html">
                        &lt; Prev</a>
                </th>
                <td width="50">&nbsp;</td>
            </tr>
            <th
class="pagenav_next">
                <a href="http://www.bcswebsiteservices.com/web-site-
design/cross-browser-compatibility.html">
                    Next &gt;</a>
            </th>
        </tr>
    </table>
    <div class="clear"></div>

<div id="banners"><p class="center">&nbsp;
<a href="success-stories/"></a>
</p></div>
</td></tr></table>
</td><td valign="top">
    <table id="right"><tr><td>
        <table cellpadding="0" cellspacing="0" class="moduletable">
            <tr>
                <td>
                    <!-- AddThis Button BEGIN -->
<script type="text/javascript">
addthis_pub = 'FrankZoid';

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```

addthis_offset_left = 130</script>
<a href="http://www.addthis.com/bookmark.php" onmouseout="addthis_close()"
onmouseover="return addthis_open(this, '', '[URL]', '[TITLE]')" onclick="return addthis_sendto()"></a>

<script src="http://s7.addthis.com/js/152/addthis_widget.js" type="text/javascript">
</script>
<!-- AddThis Button END -->
<br />
<br />
</td>
</tr>
</table>
<table cellpadding="0" cellspacing="0" class="moduletable">
<tr>
<td>
<a href="web-site-design/on-time-completion-guarantee.html">

</a>
</td>
</tr>
</table>
<table cellpadding="0" cellspacing="0" class="moduletable">
<tr>
<td>
<a href="web-site-hosting/"></a>
</td>
</tr>
</table>
<table cellpadding="0" cellspacing="0" class="moduletable-samples">
<tr>
<th valign="top">
Sample Work
</th>
</tr>
<tr>
<td>
<div align="center">
<a href="web-site-design-portfolio/"
target="_self">

```

```

<br />
</a>
</div>
</td>

</tr>

</table>
<br /><table class="moduletable"><tr><td><div class="w3c">Page Code Validation:<br
/>
<a href="http://validator.w3.org/check?uri=referer" target="_blank">
</a>
<br />
<a href="http://jigsaw.w3.org/css-validator/check/referer" target="_blank">

</a>
<br /><span class="tiny"><a href="web-site-design/valid-html-and-css-coding.html">Why is this
important to your web site?</a></span>
<br /></div>
</td></tr></table>

</td></tr></table>

</td></tr></table>
</div>

<div class="clear"></div>
<div id="bottom">
<div class="bottom_text">Copyright &copy;2005- 2009 Business Cashflow Solutions, Inc.- Richmond,
Virginia - <a href="http://www.bcswebsiteservices.com/resources.html">Resources</a></div>
</div>
</div>
</div>
<!-- Start of StatCounter Code -->
<script type="text/javascript" language="javascript">
<!--
var sc_project=XXXXXXXX;
var sc_invisible= XXXXXXXX;
var sc_partition= XXXXXXXX;
var sc_security=" XXXXXXXX ";
//-->
</script>
<script type="text/javascript" language="javascript"
src="http://www.statcounter.com/counter/counter.js"></script><noscript><a

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```
href="http://www.statcounter.com/" target="_blank"></a> </noscript>  
<!-- End of StatCounter Code -->  
<script src="http://www.google-analytics.com/urchin.js" type="text/javascript">  
</script>  
<script type="text/javascript">  
_uacct = "UA- XXXXXXXX ";  
urchinTracker();  
</script>  
</body>  
</html>
```