🚩 Baseline Report - Where You Were
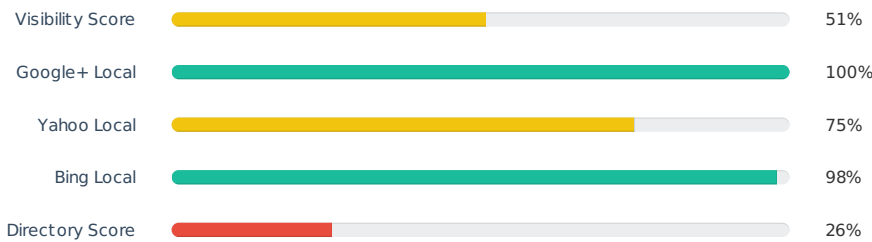
This report was generated on: **March 23, 2016**

☑ Overview

Your Baseline Report includes a visibility score that displays the average of your initial Local page and Directory scores. Your Local Page Score was determined by your average visibility and optimization in Google+ Local, Yahoo Local, and Bing Places. Your Directory Score was determined by dividing the number of directories in which you were found by the number checked.

BCS Website Services

8012 Midlothian Tpke #103 Richmond, VA 23235
(804) 421-2400
https://www.bcswebsiteservices.com/

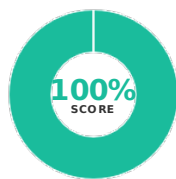|	
Visibility Score	51%
Google+ Local	100%
Yahoo Local	75%
Bing Local	98%
Directory Score	26%

51%
VISIBILITY SCORE

🏢 Local Pages

Each Local Page Score is determined by how optimized your listing is. We check against several parameters that influence your overall optimization such as the consistency of your name, address, and telephone number as well as keywords, business description, and more!
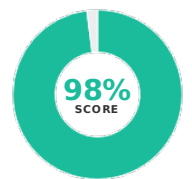
g+ Local — 100% SCORE

Claimed	Yes
NAP Consistent	Yes
Categories	1
Photos	12
Website URL Present	Yes
Hours of Operation	Yes

Non-Essential Scores: (Do Not Affect Score)

Reviews	11

YAHOO! LOCAL — 75% SCORE

Claimed	No
NAP Consistent	No
Keywords	1
Photos Present	Yes
Website URL Present	Yes
Hours of Operation	Yes

Non-Essential Scores: (Do Not Affect Score)

Reviews	3

Bing — 98% SCORE

Listing Present	Yes
NAP Consistent	No
Description Present	Yes
Photos Present	Yes
Website URL Present	Yes

☑ Local Pages & Directories

Your Local Page and Directory score is based on the number of places in which your listings are present, divided by the number of local page and directories we've checked. Successful scores are most often obtained when all listings are claimed, active, and contain consistent information such as business name, address, and phone number.

Score Breakdown
Listings Present	13
Listings Checked	50
NAP Consistency	46%

26% SCORE

✅ Listing Present ❌ Not Yet Listed ⚠️ Action Required

Directories	BCS Website Services (You) 13 / 50		CO+LAB 12% 6 / 50	KNOWN 8% 4 / 50
Google	N BCS Website Services A 8012 Midlothian Turnpike #103, Richmond, VA 23235 P (804) 421-2400	As of 3/23/2016 ⚠️	✅	✅
YAHOO! LOCAL	N BCS Website Services A 8012 Midlothian Tpke Richmond P (804) 421-2400	As of 3/23/2016 ✅	❌	❌
Bing	N BCS Website Services A 8012 Midlothian Tpke # 103, Richmond, VA 23235 P (804) 421-2400	As of 3/23/2016 ⚠️	❌	❌
yelp	Not yet listed	As of 3/23/2016 ❌	❌	❌
2FL	Not yet listed	As of 3/23/2016 ❌	❌	❌
AMFIBI	N BCS Website Services A 501 E Franklin Street, Richmond VA 23219 P (804) 421-2400	As of 3/23/2016 ⚠️	❌	❌
Angie's list.	Not yet listed	As of 3/23/2016 ❌	❌	❌
Brownbook	Not yet listed	As of 3/23/2016 ❌	❌	❌
CATALOXY	Not yet listed	As of 3/23/2016 ❌	❌	❌
CITYINSIDER	Not yet listed	As of 3/23/2016 ❌	❌	❌
cityslick.net	Not yet listed	As of 3/23/2016 ❌	❌	❌
CitySquares	Not yet listed	As of 3/23/2016 ❌	❌	❌
CHAMBEROFCOMMERCE.com	Not yet listed	As of 3/23/2016 ❌	❌	❌
CYLEX	Not yet listed	As of 3/23/2016 ❌	❌	❌
business pages	Not yet listed	As of 3/23/2016 ❌	❌	❌
eLocal.com	Not yet listed	As of 3/23/2016 ❌	❌	❌
eZlocal.com	Not yet listed	As of 3/23/2016 ❌	❌	❌
facebook	N BCS Website Services A 8012 Midlothian Tpke Richmond ⚠️	As of 3/23/2016 ⚠️	⚠️	⚠️
FORLOCATIONS	Not yet listed	As of 3/23/2016 ❌	❌	❌
foursquare	Not yet listed	As of 3/23/2016 ❌	⚠️	❌
Fave	Not yet listed	As of 3/23/2016 ❌	❌	❌

Directory	Listing Info	Date			
hotfrog	N BCS Website Services A 8012 Midlothian Tpke P (804) 421-2400	As of 3/23/2016	✓	⚠	✗
hubbiz	N Bcs Website Services A 8012 Midlothian Tpke P (804) 421-2400	As of 3/23/2016	✓	✗	✗
issuu	Not yet listed	As of 3/23/2016	✗	✗	✗
judy's book	N Bcs Website Services A PO Box 36406, Richmond, VA 23235 P (804) 421-2400	As of 3/23/2016	⚠	✗	✗
Just Click Local	Not yet listed	As of 3/23/2016	✗	✗	✗
Kudzu	Not yet listed	As of 3/23/2016	✗	✗	✗
LACARTES	Not yet listed	As of 3/23/2016	✗	✗	✗
Local Community Guides	Not yet listed	As of 3/23/2016	✗	✗	✗
local.com	Not yet listed	As of 3/23/2016	✗	✗	✗
Localeze	N BCS Website Services A 8012 Midlothian Turnpike #103 Richmond, VA 23235 P (804) 421-2400	As of 3/23/2016	✓	✗	✗
localPAGES	Not yet listed	As of 3/23/2016	✗	✗	✗
manta	N BCS Website Services A Richmond, VA 23236 P (804) 421-2400	As of 3/23/2016	⚠	⚠	✗
merchantcircle.com	N BCS Website Services A 8012 Midlothian Turnpike, Suite 103 Richmond, VA 23235 P (804) 421-2400	As of 3/23/2016	✓	✗	⚠
MyLocally	Not yet listed	As of 3/23/2016	✗	✗	✗
My WebYellow	Not yet listed	As of 3/23/2016	✗	✗	✗
OpenDi	Not yet listed	As of 3/23/2016	✗	✗	✗
Patch	Not yet listed	As of 3/23/2016	✗	✗	✗
Pinterest	Not yet listed	As of 3/23/2016	✗	✗	✗
SALES SPIDER	Not yet listed	As of 3/23/2016	✗	✗	✗
seek it local	Not yet listed	As of 3/23/2016	✗	✗	✗
showmelocal	Not yet listed	As of 3/23/2016	✗	✗	✗
spoke	Not yet listed	As of 3/23/2016	✗	✗	✗
superpages.com	Not yet listed	As of 3/23/2016	✗	✗	✗
Tupalo.com	Not yet listed	As of 3/23/2016	✗	✗	✗
YaSabe	N BCS Website Services A 8012 Midlothian Tpke, # 103Richmond P (804) 421-2400	As of 3/23/2016	⚠	✗	✗
YellowBot	Not yet listed	As of 3/23/2016	✗	✗	✗

yp	**N** [BCS Website Services](#) **A** 8012 Midlothian Tpke # 103 North Chesterfield,VA 23235 **P** (804) 421-2400	As of 3/23/2016	✅	⚠️	✅
YelloYello	Not yet listed	As of 3/23/2016	❌	❌	❌
ziplocal	Not yet listed	As of 3/23/2016	❌	❌	❌

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